



PREVENTION-SPECIFIC EDUCATION AREAS

The following subject matter represents content areas appropriate for prevention education. For a more comprehensive explanation of the domain areas, please access the [IC&RC Candidates Guide for the Prevention Examination](#).

Education in counseling theory, models, strategies and techniques is NOT accepted as prevention education.

P1 - Planning & Evaluation

- Information gathering and data analysis techniques
- Stages of community readiness
- Assessment of community conditions
- Strategies to build community capacity
- Strategic planning processes
- Logic models as a planning and evaluation tool
- Theory of Change concepts
- Problem prioritization strategies
- Components of effective prevention program planning
- Effective, outcome-focused prevention programming development
- Prevention program evaluation instruments/models/strategies
- Validity, reliability and cultural relevancy of evaluation instruments/models
- Evaluation activities to document program fidelity
- Sustainability strategies
- Basic budget requirements set by funders

P2 - Prevention Education & Service Delivery

- Training and group facilitation techniques
- Prevention strategies, best practices and models
- Learning styles, instructional strategies and presentation methods
- Information gathering techniques and data sources
- Training evaluation models, instruments and processes
- Current behavioral health trends and research
- Prevention resources for instructional programming
- Cultural diversity and competency
- Prevention intervention protocols
- Healthy living strategies

P3 - Communication

- Policies, procedures, regulations, and ethical codes that guide interactions with the media and public
- Effective communication methods, models and theories
- Advocacy and promotion techniques and resources
- Copyright laws and reference procedures
- Effective media and marketing trends, strategies and evaluations
- Interviewing techniques

- Federal and local confidentiality laws
- Target populations and audiences identification
- Conflict resolution strategies

P4 - Community Organization

- Strategies for mentoring and organizing community members
- Understanding community characteristics
- Strategies for capacity-building, engagement and collaboration
- Strategies for identifying community readiness and moving leaders to higher levels of readiness
- Advocacy strategies and promotion techniques
- Intercommunity organizational structures and patterns of communication
- Elements of formal agreements
- Negotiating skills and strategies
- Networking and outreach strategies
- Organizational dynamics and characteristics

P5 - Public Policy & Environmental Change

- Political processes
- Evidence-based prevention policies
- Environmental change strategies
- Theory of Change concepts
- Socio-ecological systems theories
- Public health model
- Current behavioral health trends and research
- Advocacy and lobbying (and their differences)
- Health disparities that impact diverse communities

P6 - Professional Growth & Responsibility

- Prevention science on substance use disorders, behavioral health disorders, and physical health & safety
- Historical progression of prevention research, theory, models and strategies
- Application of current prevention theory and research to inform best practice
- Current prevention program models
- Prevention evidence-based practices & principles
- Risk and Protective factors, including developmental stages and adverse childhood experiences
- Linking data to research and prevention strategies
- Prevention as part of an overall continuum of care
- Health promotion and wellness interventions

P7 - Ethics for Prevention

- Professional code(s) of conduct/ethics related to the prevention profession
- Recipient rights and informed consent
- Conflicts of interest